

Azure Campaign Messaging

Messaging Houses Headlines

Pat Hussey



Messaging Houses



Advanced + Azure = The Smartest Way to the Cloud

Advanced is the best partner for Azure and your journey to the Cloud. We'll be with you every step of the way through your migration and beyond,- getting you there faster, smoother and at better value.

Our deep experience and early adoption of the MS CAF framework will make your migration seamless. Our Adaptive IT structure, featuring agile Practices and Squads, serves you by focussing on Continuous Innovation, impressive reliability and by scaling down or up as needed. We apply innovation lessons learned from our cross-sector experience and leverage a long, positive relationship with Microsoft to drive your IT estate constantly forwards.

The powerful combination of Advanced + Azure will make for the smoothest, quickest-to-value Cloud journey possible for your business. Our deep knowledge of Azure and extensive cross-sector experience will make migration smooth and our Continuous Advisory & Innovation, plus our agile Adaptive IT ethos will keep your business evolving while keeping costs low.

	Continuous Advice	Continuous Innovation	Cost	Adaptive IT	Microsoft Relationship
Benefits					
How we deliver	Advanced knows both business and the Cloud never stay still. Our experts stay with you beyond migration and initial deployment to continuously advise, support and drive you forwards.	Innovation is not only essential to tech, it is essential to business. Our agile Squads and Practise structure is deliberately designed to constantly look for improvements for our clients - technology never sits still and neither do we.	The promise of Cloud can be ruined by unexpected cost. A problem only exacerbated by the new focus on hybrid working. Advanced's deep knowledge of Azure and focus on evolving your IT estate means we can keep your costs as low as possible.	Agility is a strength of Cloud & Just like you can expand and contract Cloud consumption, our teams are flexible too. They always retain their core & your familiar contact but can expand contract & add new expertise, as needed. This way your business goals are met & your costs stay low.	Our relationship with Microsoft goes back over 30 years and we have been deploying Azure since it was released in 2008. Our knowledge of MS products and Programs, our MS Direct and Advanced Specialisation accreditations make us the ideal partners for your Azure needs.



Advanced + Azure = The Truly Optimised Cloud

In a changed world, your business needs the right Cloud partner more than ever. With over 30 years experience working with MS & a focus on constant innovation with reliability, Advanced is best placed to optimise Azure.

Advanced are the leading technology partner for Azure, harnessing deep knowledge to optimise your cloud and achieve full value. Our Adaptive IT structure, featuring Practices and Squads, serve you by focussing on Continuous Innovation, impressive reliability and by leveraging our Microsoft Direct and Advanced Specialisation accreditations. We apply innovation lessons learned from our deep cross-sector experience & leverage a long, positive relationship with Microsoft to drive your IT estate constantly forwards.

Advanced's adaptive and pro-active approach will help your business optimise Azure and gain best value from the Cloud. Our Continuous Advice & Innovation keeps you supported, evolving and your Cloud costs low. By harnessing our deep knowledge of, and 30 year relationship with Microsoft, we ensure you will get the very best from Azure.

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Strapline

Campaign prop

Tech prop

Biz Prop

Benefits

How we deliver

Headline Options

Greenfield
Customers

Greenfield Customers

Focus: Migration

Greenfield

**Advanced + Azure =
The Smartest Way
To The Cloud**

Existing
Customers

Existing Customers

Focus: Optimisation

Existing

**Advanced + Azure =
A Truly Optimised Cloud**